



LEADERSHIP ACADEMY
MOVING COMMUNITY BANKING FORWARD



Digital Webinar Series 2 Completion Questionnaire

This questionnaire to be completed by all Leadership Academy participants as proof of completion of the digital webinar series. Please answer the questions below, sign and return to Community Banker University at communitybankeruniversity@icba.org.

Transitions: Learning to Lead

1. The most difficult career transition is to _____.
 - a. Learner
 - b. Problem solver
 - c. Leader
 - d. Visionary

2. Which of the following is a skill set of a leader/coach? (check all that apply)
 - a. Displays a broad understanding of the business and/or technical areas
 - b. Develops a strong internal and external network
 - c. Works well with direct employees
 - d. Takes accountability for a clear piece of a project or segment of work

Your Leadership Brand: Evaluating Your Impact, Communicate Your Value

1. Contributing success factors that accelerate or derail a career are called:
 - a. Brand Anchors
 - b. Impact Factors
 - c. Professional Brands
 - d. Strengths & Weaknesses

2. When projecting your brand the following need to be considered:
 - a. Energy level, physical appearance, speaking volume
 - b. Eye contact, likability, mood
 - c. First impressions, image, demeanor

3. True or False. One you have developed your brand there is no need to evaluate it and/or change it.
 - a. True
 - b. False

Train Your Brain for Success

1. Your focus determines your _____.
 - a. Reality
 - b. Life
 - c. Success
 - d. Outcome

2. _____ creates your culture and experiences.
 - a. Creating goals
 - b. Practicing gratitude
 - c. Emphasizing the positive

Implementing Innovation: How Much is Too Much

1. When innovating and changing things within your organization, it is important to not change which of the following? (check all that apply)
 - a. Recognition
 - b. Trust
 - c. Respect
 - d. Growth

2. True or False. A cost benefit analysis should always be completed prior to implementing change.
 - a. True
 - b. False

3. True or False. When presenting your case to personnel about making a change it is okay to give your detailed opinions on the change.
 - a. True
 - b. False

Name

Signature

Date of Completion