



ICBA
Innovation

Customize Programs for Your Association

ICBA Innovation offers programs designed in partnership with your association.

Content, timing, and participating ICBA companies can all be tailored to your goals, your member banks, and your events.

Member Engagement & Community Building

In-person or livestream. Programs that bring ICBA Innovation directly to state associations and their bankers. ICBA Innovation team members are available to speak at your events on key innovation topics.

Topic options:

- What is ICBA Innovation & How to Engage
- AI
- Customer Experience
- Data
- Digital Assets/Stablecoins
- Fraud

Bank Technology Solutions



ICBA ThinkTECH Showcase

A fully customized showcase of ICBA ThinkTECH companies at your annual convention or other association event.

Ways to Customize:

- Host in-person or livestream
- Themes/topics most relevant to your bank
- ICBA ThinkTECH companies to present
- Format (mainstage, breakout, rotating demos, etc.)



ICBA ThinkTECH Accelerator

A nationally acclaimed program promoting early-stage solutions designed specifically for community banks and their customers. Dedicated Accelerator presentation for your association and member banks only.

Ways to Customize:

- Timing of a virtual visit to fit your calendar
- Customize messaging and marketing materials

Banker Education & Training



Innovation Workshop

This two-day workshop combines interactive sessions, case studies, expert insights, and a bank technology provider panel to help build an innovative culture and drive sustainable growth.

Ways to Customize:

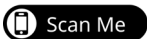
- Curriculum focus and timing
- Bank audience (executive teams, emerging leaders, innovation champions)



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Take Advantage of Existing Programs

Included with ICBA membership, these programs deliver year-round innovation, education, and technology insights to member banks.



To learn more about ICBA Innovation programming, scan the QR code or email our team directly.

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ICBA ThinkTECH Accelerator

Virtual Bank Visit. Visit with the newest cohort of our nationally acclaimed ICBA ThinkTECH Accelerator program which promotes mission-driven, growth-stage bank technology providers. The banks in your association can choose their own private visit date or a group ICBA ThinkTECH Thursday session.

icba.org/icba-thinktech-accelerator



ICBA ThinkTECH Alumni Showcase

In-Person and Virtual. Demonstrations from past ICBA ThinkTECH Accelerator companies whose solutions have grown, refined, and expanded since their graduation.



ICBA ThinkTECH Connect

Virtual. Fast, fun, and informative session exploring emerging bank technology solutions for community bank challenges and opportunities.



ICBA ThinkTECH Solutions Forums

Virtual. Themed, topic-driven sessions exploring current community banking challenges and opportunities, with real-world examples of banks leveraging technology partnerships to drive results.



Innovation Workshop

In-Person and Virtual. A two day workshop designed specifically for community banks. The workshop addresses real-world challenges such as evaluating emerging technologies, navigating partnerships, managing third-party risk, and balancing innovation with compliance. The curriculum focuses on the key pillars of innovation: culture, process, technology, and strategy.

ICBA Innovation helps community banks stay competitive in a rapidly changing financial landscape. Partnerships, technology solutions, and forward-thinking strategies connect bankers with tools and ideas that help community banks flourish. icba.org/innovation