

Website Advertising

Targeted Audience

Advertising runs on the **independentbanker.org** website with a one-third share of voice. Each advertiser receives four rotating ads on the website.

3
Sponsors
per
month

Independent Banker.org

The website for *Independent Banker* magazine featuring trending articles, web-exclusive content, industry insights, social media, forums, blogs and more.



BY THE NUMBERS

73%

of ICBA members accessed the **independentbanker.org** website

50,000+

Average Monthly Impressions