

Webinar Packages

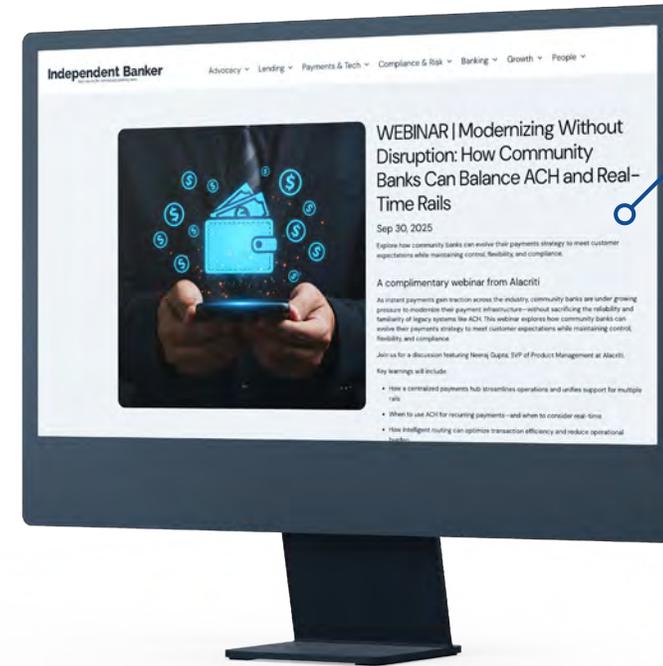
Leverage the credibility of the ICBA *Independent Banker* brand while providing thought leadership and generating leads!

We'll partner with you to host a customizable, live webinar event and promote it on ICBA and *Independent Banker* channels, ensuring maximum exposure to decision-makers. Receive premier consulting, creative, hosting, lead gen reporting and a comprehensive promotional marketing campaign valued at more than \$20,000.

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- eBlasts campaign to 10K + opt-in community bank leaders
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- Display ads on independentbanker.org
- 1/3 vertical print ad promoting your webinar in *Independent Banker* magazine
- Listing both pre and post event within *Independent Banker's* webinar event center
- Audience development, hosting, archiving and lead-generation reporting
- Custom trackable registration page link provided and social media promotion schedule included

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