

2018 ICBA ADVOCACY ANNUAL REPORT



INDEPENDENT COMMUNITY
BANKERS *of* AMERICA®

2018 ADVOCACY ANNUAL REPORT

In 2018, thousands of community bankers worked in tandem with ICBA advocacy staff on a diverse range of issues including regulatory relief, flood insurance reauthorization, the 2018 Farm Bill, and more. With more than 3,000 contributors supporting ICBPAC, the bipartisan federal PAC dedicated exclusively to representing community banking in addition to tens of thousands of grassroots messages sent to federal decision makers, 2018 demonstrated the impact of engagement in advocacy.

ICBA's advocacy team maintained the momentum of 2017 following significant gains in the tax reform debate of the previous year and pivoted to achieving monumental regulatory relief in the enactment of S. 2155, the Economic Growth, Regulatory Relief and Consumer Protection Act. ICBA advocacy efforts proved to be pivotal in this legislative fight and received praise from congressional leadership and bipartisan lawmakers for steering regulatory relief across the finish line.

HIGHLIGHTS FROM 2018

Other notable grassroots achievements by community bank advocates in 2018 include **over 4,200 new advocates**.



With a record-setting

\$575,000

raised at the ICBPAC Annual Silent Auction in March at ICBA LIVE, community bankers once again showed the strength of our industry's commitment to advocacy.



1,000

community bankers and industry advocates gathered at ICBA's Capital Summit in April and held over 320 meetings on Capitol Hill.



S.2155 was a crowning achievement and a testament to community banker grassroots action. Advocacy outreach in support of S. 2155 included 15,000 messages to Congress, 10,000 petition signatures, 13 op-eds placed across the country, and 17 letters to lawmakers from ICBA.

2018 Elections: with \$1.7 million contributed to over 300 federal candidates and committees, ICBPAC provided support to candidates who understand the important role of community banks to local economies across the nation.



In addition to S. 2155, **community banker grassroots were mobilized on**

25

TOTAL CAMPAIGNS

in 2018 on a range of critical issues to the community banking sector.

recruited and 100+ meetings or bank visits with members of Congress including a record-setting August recess in terms of in-person outreach.

A LOOK AT THE YEAR AHEAD

2019 will be filled with advocacy activity right out of the gate as the 116th Congress gets underway and regulatory implementation S. 2155 continues. The **recent call report grassroots campaign** that garnered over 1,100 letters, is one example of where community bankers can already make their voices heard in the new year.

Don't miss out on the fun at the **30th Annual Silent Auction**, ICBPAC's largest annual fundraiser, on March 20 in Nashville where hundreds of items will be up for bid on behalf of the only national federal political action committee dedicated to protecting and promoting the community banking industry.

Throughout 2019, look for additional advocacy resources from **ICBA's partnership with the Congressional Management Foundation** and a series of regional in-person advocacy and networking events.

STEPS TO BE HEARD IN 2019!



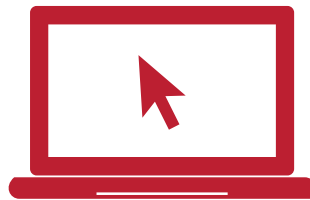
Read the daily

NEWS WATCH TODAY

email from ICBA to stay informed. Sign up at www.icba.org/news



Support ICBPAC with a suggested contribution of **\$5 a month** or more at www.icba.org/icbpac



Check ICBA's Be Heard advocacy website at www.icba.org/beheard to contact key decisionmakers about important issues.

Spread the word! Ask

5

COLLEAGUES

to join you in community banking advocacy by signing up at

www.icba.org/advocacy

AARON STETTER

Executive Vice President,
Policy & Political Operations
aaron.stetter@icba.org

MARTINA DASHNER

Vice President,
Political Operations
martina.dashner@icba.org

JOSHUA HABURSKY

Assistant Vice President,
Advocacy
joshua.habursky@icba.org

DAN REDINGER

Manager,
ICBPAC
dan.redinger@icba.org

ICBPAC contributions are for political purposes and are not tax deductible as charitable contributions for federal income tax purposes. All contributions to ICBPAC are voluntary. You have the right to refuse to contribute without any reprisal. Federal Law requires political committees to report the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$200 in a calendar year. The proposed contribution amounts are merely suggested guidelines; you may choose to contribute more or less or not at all without reprisal.