# Webinar Listing

<u></u>



**ICBA Education** offers specialized web-based professional training for busy community bankers like you. These instructor-led, 60–90-minute sessions keep you up to date on the latest regulatory compliance activity, corporate governance, industry best practices, and special interest topics. New webinars are offered monthly, and more than 100 webinars are available on demand.

### Format

Webinars are available in two formats:

- Real-time
- On-demand recordings

Note: All webinars dated in the past are available on demand.

	Members	Non-members	Unlimited Webinar Pass Subscriber	
Real-time	\$209	\$309	\$0	
On-demand*	\$229	\$329	\$0	
Real-time + On-demand	\$249	\$449	\$0	
*Webinars recorded prior to 2024: Members - \$219 Non-members - \$319				

### Pricing

### **Unlimited Webinar Pass Subscription**

This 12-month subscription gives everyone in your bank—from the front line to the Csuite—access to every webinar ICBA Education offers during your subscription period. Also included is our webinar archive of 100+ on-demand webinars. Visit our <u>website</u> or call 800-422-7285 to subscribe.

# **Continuing Professional Education Credit**

ICBA is approved for Group Internet Based delivery of continuing professional education. To be awarded full CPE credits, you must be present and attend the entire real-time webinar session.

ICBA Education is registered with the <u>National Association of State Boards of</u> <u>Accountancy (NASBA)</u> as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: nasbaregistry.org.





# 2024 Webinar Listing

# Table of Contents

January	02
February	03
March	04
April	05
May	06
June	06
July	07
August	
September	08
October	09
November	09
December	10





# JANUARY

#### 01/10 | Charter Conversions

Instructor: Carleton Goss, Counsel; Nate Jones, Associate Company: Hunton Andrews Kurth

#### 01/11 | Final CRA Rules for Large Banks

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer Company: CRA Partners

#### 01/17 | IRAs: Establishing and Amending

Instructor: Jeff Aga, Technical Consultant Company: Ascensus

#### 01/18 | Essentials of Banking

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 01/18 | Final CRA Rules for Intermediate Banks

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer Company: CRA Partners

#### 01/23 | Regulatory Hot Topics 2024

**Instructor:** Heather Eastep, Partner **Company:** Hunton Andrews Kurth

#### 01/25 | Final CRA Rules for Small Banks

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer Company: CRA Partners





# **FEBRUARY**

#### 02/01 | Every Employee is Responsible for Relationship Growth (only offered live)

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 02/06 | New Considerations for the New Year

**Instructor:** Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

#### 02/13 | IRA Contributions and Tax Time

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst Company: Ascensus

#### 02/13 | Legal Trends and Insights on Deposit Fees

**Instructor:** Abigail Lyle, Partner; Justin Little, Esquire; Brad Rustin, Partner **Company:** Hunton Andrews Kurth; Reynolds, Reynolds & Little, LLC; Nelson Mullins

#### 02/14 | Community Bank Guide to Reg. W

Instructor: Doc Bodine, Managing Director Company: Gerrish Smith Tuck

#### 02/15 | Annual Regulatory Training Requirements for Seasoned Bankers (2024)

Instructor: Jenny Forschen, Education Content & Compliance Specialist Company: ICBA

#### 02/15 | Overview of the CRA Final Rule for Bank Directors

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer Company: CRA Partners

#### 02/22 | Assessing and Working with Client Forecasts

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 02/27 | Commercial and Industrial (C&I) Lending in Today's Competitive Market (2024)

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 02/28 | P2P Doesn't Have to Mean Faster Fraud

Instructor: Jessica Lelii , Director of Education Company: Macha

#### 02/29 | Banking Law 101

**Instructor:** Carleton Goss, Counsel **Company:** Hunton Andrews Kurth





### MARCH

# 03/05 | Mentoring Relationships - How Having a Mentor and Being a Mentor Helps You Succeed in Your Career

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic

#### 03/06 | Food for Thought: Handling Check Fraud

Instructor: Kari Kronberg, Director of Education Company: Macha

#### 03/06 | Q1: Regulatory Compliance Updates (2024)

**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist **Company:** ICBA

#### 03/07 | ICBA Community Bank Briefings 2024 Q1

**Instructor:** Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas, Executive Vice President, Senior Regulatory Co **Company:** ICBA

#### 03/12 | IRA Distributions

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst Company: Ascensus

#### 03/20 | Crucial E-Sign Compliance Considerations

**Instructor:** Brian M. Shea, CRCM, CAMS – Senior Manager **Company:** Wolf & Company, P.C.

#### 03/26 | Credit Risk Hot Topics

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 03/27 | Is it Worth the Risk? Fundamentals of Payments Risk

Instructor: Jessica Lelii , Director of Education Company: Macha

#### 03/28 | Is Your Organization Prepared for a Breach?

**Instructor:** Sean D. Goodwin, GSE – Senior Manager **Company:** Wolf & Company, P.C.





# **APRIL**

#### 04/02 | How to Read a SOC Report

**Instructor:** Jason T. Clinton, CISA – Senior Manager **Company:** Wolf & Company, P.C.

#### 04/04 | BSA/AML Officer of the Future

**Instructor:** Brian M. Shea, CRCM, CAMS – Senior Manager **Company:** Wolf & Company, P.C.

#### 04/09 | IRA Reporting Requirements

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst Company: Ascensus

#### 04/10 | Treasury Check Fraud: Trends & Tools

Instructor: Gary Swasey, Director; Thomas Kearns, Senior Counsel; Dan Kwiatkowski, Senior Special Agent; Jennifer Strand, Forensic Document Examiner Company: Fiscal Services and Treasury Inspector General for Tax Administrations

# 04/11 | Cash to Cash and Cash Cycle, Assessing Managements Effectiveness and Getting to the Right Line of Credit Amount

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 04/17 | Deposit Regulations Best Practices

Instructor: Kristen Ritter, Compliance Engagement Leader Company: TIB Solutions

#### 04/18 | Examining the Biggest Risks in the Bank: Liquidity and Lending

**Instructor:** Peter Weinstock, Parter **Company:** Hunton Andrews Kurth

#### 04/23 | Community Bank Compensation Issues

Instructor: Doc Bodine, Managing Director Company: Gerrish Smith Tuck

#### 04/24 | Customer Experience Management - Lead it Or Lose It

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 04/30 | Navigating Your Next Regulatory Examination

**Instructor:** Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck





### MAY

#### 05/08 | Designing an Effective BCP Testing Program

**Instructor:** Daniel J. Poucher, CBCP – Manager **Company:** Wolf & Company, P.C.

#### 05/09 | Presenting with Confidence – for Leaders

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic

#### 05/14 | IRA Transfers & Rollovers

Instructor: Professionals from Ascensus Company: Ascensus

#### 05/21 | Regulatory Compliance Change Management: Are You Prepared?

Instructor: Brian M. Shea, CRCM, CAMS – Senior Manager Company: Wolf & Company, P.C.

#### 05/23 | Bring YOUR Shoes - How to Lead by Maximizing Talent

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic

#### 05/30 | Basics of Agriculture Lending

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

### JUNE

#### 06/03 | Q2: Regulatory Compliance Updates (2024)

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist Company: ICBA

#### 06/04 | Five Cultural Changes that Must Become Business as Usual

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 06/05 | Key Ratio Analysis, Getting Beyond the Numbers

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 06/06 | The Business Banking Blues: Non-Consumer Exception Handling

Instructor: Michele Barlow, Senior Vice President Company: Macha





#### 06/11 | Early Identification of Distressed Credit Relationships

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 06/12 | IRAs: Is Your Program in Compliance

**Instructor:** Professionals from Ascensus **Company:** Ascensus

#### 06/13 | Preventing Crime by Improving Your Observation Powers

**Instructor:** Branch Walton, Speaker and Author **Company:** Thompson Consulting Group

#### 06/18 | Brokered Deposits and Core Funding

Instructor: Marysia Laskowski, Associate Company: Hunton Andrews Kurth

#### 06/25 | Community Bank Overview of Insurance Issues

Instructor: Doc Bodine, Managing Director Company: Gerrish Smith Tuck

#### 06/26 | Improving Your Workplace Violence Program

**Instructor:** Branch Walton, Speaker and Author **Company:** Thompson Consulting Group

#### 06/27 | ICBA Community Bank Briefings 2024 Q2

**Instructor:** Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas, Executive Vice President, Senior Regulatory Co **Company:** ICBA

# JULY

#### 07/09 | Action Plans for Troubled Credit

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 07/17 | Data Protection Challenges for Employers

**Instructor:** Mary Costigan, Principal **Company:** Jackson Lewis P.C.

#### 07/18 | Creating the Right Enterprise Risk Management (ERM) Program for YOUR Community Bank

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic





#### 07/23 | The Art of Setting ACH Exposure Limits

Instructor: Michele Barlow, Senior Vice President Company: Macha

#### 07/25 | Characteristics of Strong Risk Assessments and Tools to Monitor and Report Results

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic

#### 07/30 | Strategic Planning for Financial Institutions – It's All about Your Strategy!

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic

# AUGUST

#### 08/06 | Money Saving, Money Making Marketing Ideas

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 08/07 | Decoding Security: FAQ Roadmap

**Instructor:** Barry Thompson, Speaker and Consultant **Company:** Thompson Consulting Group

#### 08/20 | Coming Soon!

**Instructor:** Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

#### 08/21 | Lending Compliance Update

Instructor: Kristen Ritter, Compliance Engagement Leader Company: TIB Solutions

#### 08/22 | Three Key Risk Assessments in Your ERM Program – ERM, IT, and Internal Controls

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic

### SEPTEMBER

#### 09/04 | Q3: Regulatory Compliance Updates (2024)

**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist **Company:** ICBA

#### 09/10 | Community Bank Director Guide to Compliance Issues

Instructor: Doc Bodine, Managing Director Company: Gerrish Smith Tuck





#### 09/19 | ICBA Community Bank Briefings 2024 Q3

**Instructor:** Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas, Executive Vice President, Senior Regulatory Co **Company:** ICBA

#### 09/25 | Coming Soon!

**Instructor:** Melissa Pascualini **Company:** Jackson Lewis P.C.

# OCTOBER

#### 10/03 | Matching Customer Journey Maps with your Brand Expectations

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

10/10 | You Are the Future of Banking: Making Connections throughout Your Journey is Key to Your Success

Instructor: Marci Malzhan, President & Founder Company: Malzhan Strategic

#### 10/16 | Basics of Cash Flow

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 10/22 | Possible or Probable? How to Assess the Risk

Instructor: Michele Barlow, Senior Vice President Company: Macha

### **NOVEMBER**

11/13 | Coming Soon!

**Instructor:** Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

#### 11/14 | Best Practices for Loan Processing

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 11/20 | BSA Hot Topics

Instructor: Kristen Ritter, Compliance Engagement Leader Company: TIB Solutions





# DECEMBER

### 12/5 | Q4: Regulatory Compliance Updates (2024)

**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist **Company:** ICBA

#### 12/10 | ICBA Community Bank Briefings 2024 Q4

**Instructor:** Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas, Executive Vice President, Senior Regulatory Co **Company:** ICBA





# 2023 Webinar Listing

# **Table of Contents**

January	12
February	12
March	13
April	14
May	15
June	
July	
August	
September	
October	
November	
December	
December	🕰 🛛





# **JANUARY**

#### 01/12 | Basics of Banking, Overview, What We Do!

Instructor: Brad Stevens, President Company: Stevens Risk Management

#### 01/17 | The Fed Springs a Liquidity Trap: What Banks Should Do Now

Instructor: Peter Weinstock, Partner; Jason Rader, National Industry Leader; and Dan Stimpson, Broker Company: Hunton Andrews Kurth; Forvis; Stifel

#### 01/19 | Robbery Awareness

**Instructor:** Barry Thompson, Speaker and Consultant **Company:** Thompson Consulting Group

#### 01/24 | Digital Transformation Demystified Series - Part 1: Digital Transformation 101

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI Company: Wipfli

#### 01/25 | Introduction to Commercial Lending

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

# 01/26 | Digital Transformation Demystified Series - Part 2: Digital Transformation (Inside and Outside the Bank)

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI Company: Wipfli

# 01/31 | Digital Transformation Demystified Series - Part 3: Building or Perfecting a Digital Transformation Plan

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI Company: Wipfli

# **FEBRUARY**

02/01 | C&I Lending in Today's Market, What You Need to Know, How to Set Yourself Apart

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 02/02 | Digital Transformation Demystified Series - Part 4: Working with Digital Transformation Partners

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI Company: Wipfli





# 02/07 | Digital Transformation Demystified Series - Part 5: Preparing for Potential Challenges in Digital Transformation

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI Company: Wipfli

02/07 | A Summary of the Newest UCC Provisions Related to Digital Assets that are (Possibly) Coming to Your State

**Instructor:** Greyson Tuck, Attorney and Consultant **Company:** Gerrish Smith Tuck, PC

#### 02/09 | FedNow Service Overview

Instructor: Kristen Ritter, Compliance Leader Engagement Company: TIB

#### 02/15 | Elder Fraud

**Instructor:** Barry Thompson, Speaker and Consultant **Company:** Thompson Consulting Group

#### 02/16 | Regulatory Hot Topics

Instructor: Carleton Goss, Counsel Company: Hunton Andrews Kurth

02/28 | Capital Planning, Capital Alternatives and Uses of Capital

Instructor: Jacque Kruppa, Counsel Company: Hunton Andrews Kurth

### MARCH

#### 03/01 | Q1 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA

#### 03/07 | Community Bank Guide to Reg. O

Instructor: Cliston "Doc" Bodine III, Managing Director Company: Gerrish Smith Tuck, PC

#### 03/07 | Q1: Regulatory Compliance Updates

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content & Compliance Specialist Company: ICBA

#### 03/23 | Supreme Court Update: What Happened in 2022 and What's on the Horizon for 2023

**Instructor:** Mike Friedman, Principal and Eileen Keefee, Principal **Company:** Jackson Lewis, PC





### 03/28 | SECURE 2.0

Instructor: Jonathan Yahn, Senior Attorney Company: Ascensus

#### 03/30 | Building a Culture that Develops Future Leaders

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

### **APRIL**

#### 04/04 | 2023 Legislative Update

Instructor: Agatha Schmidt, Consultant and Steve Bontjes, Consultant Company: Ascensus

#### 04/13 | A Detailed Look at Share Repurchase Transactions

Instructor: Greyson Tuck, Attorney and Consultant Company: Gerrish Smith Tuck, PC

#### 04/18 | Negotiation Competence for Leaders in the Workplace

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic

#### 04/19 | Fintech/Third Party Risk Management

**Instructor:** Heather Eastep, Partner **Company:** Hunton Andrews Kurth

#### 04/20 | Key Risks in Agriculture Lending

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 04/25 | Annual Regulatory Training Requirements for Seasoned Bankers

Instructor: Jenny Forschen, Education Content & Compliance Specialist Company: ICBA

#### 04/27 | Effective Strategic Planning for Community Banks

**Instructor:** Cliston "Doc" Bodine III, Managing Director **Company:** Gerrish Smith Tuck, PC





### MAY

#### 05/02 | Commercial Real Estate Lending, Understanding the Market, the Numbers and Beyond.

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 05/04 | Manage Your Core Assets... Relationships, Teams, Brand

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 05/10 | Reg-E Overview

Instructor: Kristen Ritter, Compliance Leader Engagement Company: TIB

#### 05/11 | Creating the Right ERM Program for YOUR Community Bank

**Instructor:** Marci Malzahn, President and Founder **Company:** Malzahn Strategic

#### 05/16 | Brokered Deposits and Core Funding

Instructor: Marysia Laskowski, Associate Company: Hunton Andrews Kurth

# 05/17 | Managing the Three Rs of the Post-COVID-19 Workforce: The Great Resignation, Retention, and a Possible Recession

**Instructor:** Stephanie Peet, Principal and Dan Blanchard, Associate **Company:** Jackson Lewis, PC

#### 05/18 | IRA Fundamentals

Instructor: Ben Maas, Senior Training Consultant Company: Ascensus

### JUNE

#### 06/05 | Q2: Regulatory Compliance Updates

**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content & Compliance Specialist **Company:** ICBA

#### 06/06 | Succession Planning for Your Community Bank's Future (and Survival)

**Instructor:** Cliston "Doc" Bodine III, Managing Director **Company:** Gerrish Smith Tuck, PC

#### 06/07 | The Active Shooter

**Instructor:** Branch Walton, Speaker and Author **Company:** Thompson Consulting Group





#### 06/07 | Understanding Your Bank Financial Statements and CAMELS Ratings

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 06/14 | Q2 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA

#### 06/15 | Effective Marketing in a World Driven by Technology and Compliance

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 06/20 | Vendor Management - How Model Risk Fits In

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic

#### 06/21 | Regulatory Hot Buttons

**Instructor:** Heather Eastep, Partner **Company:** Hunton Andrews Kurth

#### 06/22 | CAMELS, Understanding How Your Bank Is Measured

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 06/27 | Solutions for Digital Advertising Compliance Challenges

Instructor: Rhonda Handy, Vice President Risk and Compliance Company: Mills Marketing

#### 06/28 | HSA Fundamentals

Instructor: Stacy Torkelson, Consultant Company: Ascensus

# JULY

#### 07/11 | Personal and Business Tax Return Analysis, Tracing the Numbers and the Forms

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 07/12 | Third Party Risk, Including Fintech Relationships

Instructor: Heather Eastep, Partner Company: Hunton Andrews Kurth

#### 07/13 | Fair Banking and How it Affects Marketing

Instructor: Rhonda Handy, Vice President Risk and Compliance Company: Mills Marketing





#### 07/18 | IRA Issues: Top 10 Wrap-Up (2023 Edition)

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst Company: Ascensus

#### 07/19 | Domestic Violence and Work Environment

**Instructor:** Branch Walton, Speaker and Author **Company:** Thompson Consulting Group

#### 07/20 | Utilizing Market Research for Marketing and Advertising Community Banking

Instructor: Cleve Corlett, PhD - Brand Planning; Joy Levin, MBA , Founder - Brand Planning; ICBA Marcom Staff Company: Brand Planning and ICBA Marcom Staff

#### 07/25 | Community Bank Expense Practices (What to Do and What Not to Do)

Instructor: Cliston "Doc" Bodine III, Managing Director Company: Gerrish Smith Tuck

#### 07/26 | Maintaining Your CECL Model

**Instructor:** Chase Ogden, Quantitative Consultant and Mike Guglielmo, Managing Director **Company:** Darling Consulting Group

#### 07/27 | Integrating Your Business Continuity Management into Your Enterprise Risk Management Program

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic

### AUGUST

#### 08/03 | Corporate Governance for Banks and Bank Holding Companies

Instructor: Nate Jones, Associate Company: Hunton Andrews Kurth

#### 08/09 | Internal Fraud: A Look at the Thieves from Within

**Instructor:** Barry Thompson, Speaker and Consultant **Company:** Thompson Consulting Group

#### 08/10 | Tax Return Analysis, A Global Perspective

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 08/15 | Strategies for Succession Planning and Talent Management

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic





#### 08/16 | HSAs: Top 10 Wrap-Up (2023 Edition)

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst Company: Ascensus

#### 08/22 | The Thin Line Between Running and Ruining a Bank

**Instructor:** Greyson Tuck, Attorney and Consultant **Company:** Gerrish Smith Tuck

#### 08/23 | Customer Due Diligence Best Practices

Instructor: Kristen Ritter, Compliance Leader Engagement Company: TIB

#### 08/24 | Community Development Services and Loans

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer Company: CRA Partners

#### 08/30 | Liquidity Risk: Leading Practices in Stress Testing, Assumption Support, and Backtesting

**Instructor:** Mike Guglielmo, Managing Director and Tim Daniels, Senior Risk Management Consultant **Company:** Darling Consulting Group

### **SEPTEMBER**

#### 09/07 | Q3:Regulatory Compliance Updates

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content & Compliance Specialist Company: ICBA

#### 09/13 | Handbooks: What you Need to Have, Add, or Change

**Instructor:** Mike Hekle, Principal **Company:** Jackson Lewis, PC

#### 09/14 | If You Don't Build Trust, You Won't Build a Relationship

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 09/19 | What Comes Next in "This" Recession? Lessons in Credit and Risk Management

**Instructor:** Justin Bakst, Managing Director and John Demeritt, Managing Director **Company:** Darling Consulting Group

#### 09/20 | Treasury Management: A Powerful Tool to Increase Deposits and Fee Income

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic





#### 09/26 | Cannabis in Banking

Instructor: Heather Eastep, Partner Company: Hunton Andrews Kurth

#### 09/27 | Q3 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA

# 09/28 | Cash to Cash and Cash Cycle, Assessing Managements Effectiveness and Getting to the Right Line of Credit Amount

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

# **OCTOBER**

#### 10/03 | Measuring and Managing Liquidity

**Instructor:** Keri Cooks, Managing Director **Company:** Darling Consulting Group

#### 10/11 | Marketing to Millennials

Instructor: Austin Bader, Director of Digital Strategy; Ellen Carlton, Director of Strategy; Rob Birgfeld, EVP Chief Marketing Officer Company: Spurrier Group; Tilt Creative & Production; ICBA MarCom

#### 10/12 | CRA Strategies

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer Company: CRA Partners

#### 10/17 | Key Ratio Analysis, Getting Beyond the Numbers

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 10/24 | AI Demystified: 101

Instructor: Saroop Bharwani, Founder and CEO Company: Senso.ai

# 10/25 | BSA/AML Model Evolution in a Rapidly Changing World: How Recent Changes in Technology and Current Events Are Affecting Our BSA/AML Programs

**Instructor:** Sam Chen, Quantitative Consultant and Deborah Gordon, Quantitative Consultant **Company:** Darling Consulting Group

#### 10/26 | Back It Up! ACH for Operations

Instructor: Michele Barlow, Senior Vice President Company: MACHA





#### 10/26 | AI Use Cases: How Banks Are Putting AI to Work

**Instructor:** Carson Lappetito, President; Jesse Honigberg, EVP of Products and Platforms; Lars Frey, Director of Business Intelligence **Company:** Sunwest Bank; Customers Bank; Queensborough National Bank & Trust Company

#### 10/30 | Mission Driven Bank Fund for MDIs and CDFIs

**Instructor:** Paul M. Welsh, CFA, Head of Private Equity, Portfolio Manager; Krystal Langholz, Director, Strategy **Company:** Elizabeth Park Capital Management; Calvert Impact

#### 10/31 | Demystifying AI: Regulatory Environment

Instructor: Steven Estep, Assistant Vice President, Operational Risk; Mickey Marshall, Assistant Vice President and Regulatory Counsel Company: ICBA

### **NOVEMBER**

#### 11/08 | Credit Risk: CECL, Stress Testing, and Where We Go from Here

**Instructor:** Sam Chen, Quantitative Consultant and Joe Montalbano, Quantitative Consultant **Company:** Darling Consulting Group

#### 11/09 | Protection of Confidential Proprietary Business Information

**Instructor:** Jackson E. Biesecker, Associate **Company:** Jackson Lewis, PC

#### 11/14 | Balance Sheets for Bank Marketers

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial

#### 11/15 | Strategic Planning for Your Community Bank - It's All About Your Strategy!

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic

#### 11/28 | ICBA Community Bank Briefing: Discussion of Community Reinvestment Act - Final Rule

Instructor: Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Mickey Marshall, AVP Regulatory Counsel Company: ICBA

#### 11/29 | BSA Hot Topics

Instructor: Kristen Ritter, Compliance Leader Engagement Company: TIB

#### 11/30 | Improving Your Credit Write Ups, Analyzing and Targeting Your Approach to Explain the Risk

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC





# DECEMBER

#### 12/5 | Capital Strategies for the Current Environment

Instructor: Greyson Tuck, Attorney and Consultant Company: Gerrish Smith Tuck

#### 12/5 | Q4: Regulatory Compliance Updates

**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content & Compliance Specialist **Company:** ICBA

12/7 | Improving Your Credit Committee Presentations, Effective Communication of the Risk

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

#### 12/12 | Protect Yourself-The Proper Handling of Government Reclamations & Garnishments

Instructor: Michele Barlow, Senior Vice President Company: MACHA

#### 12/13 | Q4 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA





# 2022 Webinar Listing

# **Table of Contents**

April	23
<u>May</u>	
	24
July	
August	25
September	
October	
November	
December	



# APRIL



#### 04/05 | Introduction to Commercial Lending

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

#### 04/12| Maintaining Organizational Relevancy: A Guide to Compliance Issues for Community Bank Directors

Instructor: Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader

Company: TIB Consulting Solutions

#### 04/26 | A TCPA Primer – Everything Banks Should Know to Market Compliantly

Instructor: Abby Lyle, Counsel and Aliza Malouf, Associate Company: Hunton Andrews Kurth

#### 04/27 Financial Institution Security Update

**Instructor:** Barry Thompson, Speaker and Consultant **Company:** Thompson Consulting Group

# MAY

#### 05/03 | Creating the Right ERM Program for YOUR Community Bank

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic

#### 05/04| Maintaining Organizational Relevancy: Avoiding Common Mistakes in Community Bank M&A

Instructor: Philip Smith, President Company: Gerrish Smith Tuck

#### 05/12 | BSA Update 2022 - Part 1

Instructor: Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader Company: TIB Consulting Solutions

#### 05/17| Business Law Basics and Lender Liability

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

#### 05/26 | ESG Perspectives - What your Bank Can Do

**Instructor:** Heather Eastep, Partner and Nate Jones, Associate **Company:** Hunton Andrews Kurth





# JUNE

#### 06/07 | Stress Testing, AOCI, Concentration Issues and What's Now Driving Capital Plans and Raises

**Instructor:** Peter Weinstock, Partner and Jacque Kruppa, Counsel **Company:** Hunton Andrews Kurth

#### 06/09| Negotiation Competence for Leaders in the Workplace

**Instructor:** Marci Malzahn, President and Founder **Company:** Malzahn Strategic

#### 06/09 | Working with Troubled Credit

Instructor: Brad Stevens, President Company: Stevens Risk Management

#### 06/14| Key Ratio Analysis: Calculating and Interpreting the Numbers Correctly!

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

#### 06/15 | Maintaining Organizational Relevancy: Understanding Financial Issues in M&A Transactions

Instructor: Greyson Tuck, Attorney and Consultant Company: Gerrish Smith Tuck 06/16| U.S. Fintech Landscape (Business, Legal and Regulatory Issues)

**Instructor:** Erin Fonte, Partner and Rachael Craven, Counsel **Company:** Hunton Andrews Kurth

# 06/21 | Maintaining Organizational Relevancy: Ensuring Regulatory Compliance for Intercorporate Transactions

Instructor: Cliston "Doc" Bodine III, Managing Director Company: Gerrish Smith Tuck

#### 06/22| Check Fraud 2022

Instructor: Greg Benson, Managing Director and CEO Company: Thompson Consulting

# JULY

#### 07/12 | Maintaining Organizational Relevancy: Liquidity Strategies for Illiquid Community Bank Stocks

Instructor: Greyson Tuck, Attorney and Consultant Company: Gerrish Smith Tuck

#### 07/13| Financial Crime-Part 1

**Instructor:** Branch Walton, Speaker and Author **Company:** Thompson Consulting Group





#### 07/19 | Commercial and Industrial (C&I) Lending in Today's Competitive Market

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

#### 07/20| Financial Crime-Part 2

Instructor: Branch Walton, Speaker and Author Company: Thompson Consulting Group

#### 07/21 | Regulation E - All Clear or Clear as Mud?

Instructor: Abby Lyle, Counsel and Aliza Malouf, Associate Company: Hunton Andrews Kurth

#### 07/28| Financial Crime-Part 3

Instructor: Branch Walton, Speaker and Author Company: Thompson Consulting Group

07/28 | Integrating Your Business Continuity Management into Your Enterprise Risk Management Program

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic

# AUGUST

#### 08/02 | Compliance Update 2022 - Part 2

Instructor: Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader

**Company:** TIB Consulting Solutions

08/10| Maintaining Organizational Relevancy: New Ideas for Your Old Strategic Plan

Instructor: Philip Smith, President Company: Gerrish Smith Tuck

#### 08/11 | Tax Return Analysis

Instructor: Brad Stevens, President Company: Stevens Risk Management

#### 08/18| Inflation: Does it Matter to Community Banks

Instructor: Jim Reber, President and CEO **Company:** ICBA Securities

#### 08/25 | Strategies for Succession Planning and Talent Management 2022

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic





#### 08/30 Commercial Real Estate (CRE) Lending in Today's Economy

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

08/31 | Maintaining Organizational Relevancy: Implementing Appropriate Compensation Practices for Community Banks

Instructor: Cliston "Doc" Bodine III, Managing Director Company: Gerrish Smith Tuck

# **SEPTEMBER**

#### 09/13 | Taking an Entrepreneurial Approach to Running Your Bank (An Executive Briefing for Your C-Suite)

Instructor: Ray Adler, CEO Company: BTI Growth Advisors

#### 09/14| Banking Crypto

**Instructor:** Heather Eastep, Partner and Carl Goss, Counsel **Company:** Hunton Andrews Kurth

#### 09/20 | How to Craft an Effective Commercial Loan Write-Up

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

09/20| Treasury Management: A Powerful Tool to Increase Deposits and Fee Income

**Instructor:** Marci Malzahn, President and Founder **Company:** Malzahn Strategic

#### 09/22 | Robbery Awareness 2022

**Instructor:** Barry Thompson, Speaker and Consultant **Company:** Thompson Consulting Group

# **OCTOBER**

#### 10/05 | Loan Committee Presentation Skill Training

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

#### 10/12| The Best Data Management Philosophy Is 'Use What You Have'

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President **Company:** Cross Financial





#### 10/13 | Fourth Quarter Playbook: Strategies for 2022

Instructor: Jim Reber, President and CEO **Company:** ICBA Securities

#### 10/18| Maintaining Organizational Relevancy: Key Insurance Issues for Community Banks

Instructor: Cliston "Doc" Bodine III, Managing Director Company: Gerrish Smith Tuck

#### 10/20 | Credit Risk in Commercial Real Estate

Instructor: Brad Stevens, President Company: Stevens Risk Management

# NOVEMBER

#### 11/01 | BSA Update 2022 - Part 2

Instructor: Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader

**Company:** TIB Consulting Solutions

#### 11/17 Maintaining Organizational Relevancy Properly Responding to an Unanticipated Compliance Emergency

Instructor: Greyson Tuck, Attorney and Consultant Company: Gerrish Smith Tuck

#### 11/08 | Advanced Financial Statement and Cash Flow Analysis

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates

#### 11/09| Six Keys to Effective Commercial Business Development

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President Company: Cross Financial

#### 11/10 | Corporate Governance

Instructor: Nate Jones, Associate Company: Hunton Andrews Kurth

#### 11/16 Charter Conversions

Instructor: Carl Goss, Counsel Company: Hunton Andrews Kurth

#### 11/29 | Strategic Planning for FI - It's All About Your Strategy

Instructor: Marci Malzahn, President and Founder Company: Malzahn Strategic

#### 11/30 Converting Customer Satisfaction into Customer Loyalty

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President Company: Cross Financial





# DECEMBER

#### 12/06 | Maintaining Organizational Relevancy:

#### Properly Preparing for a Community Bank Acquisition

**Instructor:** Greyson Tuck, Attorney and Consultant **Company:** Gerrish Smith Tuck

#### 12/13| Advanced Tax Return Analysis

Instructor: David Osburn, Founder and Managing Member Company: Osburn & Associates