



Tips For Writing A Strong Community Banker of the Year Nomination

Brainstorm what makes the individual outstanding, from your perspective:

Try to identify the characteristics that make your nominee stand out. Actions, activities, abilities, attributes.

Keep it simple and say it like it is:

Don't worry about using fancy language or elaborate and lengthy sentences. Feel free to write from your perspective and experience.

Use concrete examples:

Outline/provide specific examples or instances where your nominee has demonstrated leadership, shown tremendous character. Specific numbers or statistics about what they've done don't hurt either; details help strengthen a nomination.

Consider a collaborative nomination:

If reluctant to write a solo nomination, then round up other members of your team and write the nomination together. Working together makes gathering ideas and writing the nomination easier. Multiple nominations for the same individual doesn't increase the likelihood of winning but a high quality, well done entry surely does!