Webinar Listing
ICBA Education offers specialized web-based professional training for busy community bankers like you. These instructor-led, 60–90-minute sessions keep you up to date on the latest regulatory compliance activity, corporate governance, industry best practices, and special interest topics. New webinars are offered monthly, and more than 100 webinars are available on demand.

Format
Webinars are available in two formats:
- Real-time
- On-demand recordings

Note: All webinars dated in the past are available on demand.

Pricing

<table>
<thead>
<tr>
<th></th>
<th>Members</th>
<th>Non-members</th>
<th>Unlimited Webinar Pass Subscriber</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real-time</td>
<td>$209</td>
<td>$309</td>
<td>$0</td>
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<tr>
<td>On-demand*</td>
<td>$229</td>
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<tr>
<td>Real-time + On-demand</td>
<td>$249</td>
<td>$449</td>
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</tbody>
</table>

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# 2024 Webinar Listing

## Table of Contents

<table>
<thead>
<tr>
<th>Month</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>.02</td>
</tr>
<tr>
<td>February</td>
<td>.02</td>
</tr>
<tr>
<td>March</td>
<td>.03</td>
</tr>
<tr>
<td>April</td>
<td>.04</td>
</tr>
<tr>
<td>May</td>
<td>.05</td>
</tr>
<tr>
<td>June</td>
<td>.05</td>
</tr>
<tr>
<td>July</td>
<td>.06</td>
</tr>
<tr>
<td>August</td>
<td>.06</td>
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<tr>
<td>September</td>
<td>.07</td>
</tr>
<tr>
<td>October</td>
<td>.07</td>
</tr>
<tr>
<td>November</td>
<td>.07</td>
</tr>
<tr>
<td>December</td>
<td>.08</td>
</tr>
</tbody>
</table>
## JANUARY

### 01/10 | Charter Conversions
- **Instructor:** Carleton Goss, Counsel; Nate Jones, Associate
- **Company:** Hunton Andrews Kruth

### 01/11 | Final CRA Rules for Large Banks
- **Instructor:** Steffani Jenkins, CRA Liaison & Business Development Officer
- **Company:** CRA Partners

### 01/17 | IRAs: Establishing and Amending
- **Instructor:** Professionals from Ascensus
- **Company:** Ascensus

### 01/18 | Essentials of Banking
- **Instructor:** Brad Stevens, President
- **Company:** Stevens Risk Management, LLC

### 01/18 | Final CRA Rules for Intermediate Banks
- **Instructor:** Steffani Jenkins, CRA Liaison & Business Development Officer
- **Company:** CRA Partners

### 01/23 | Regulatory Hot Topics 2024
- **Instructor:** Heather Eastep, Partner
- **Company:** Hunton Andrews Kruth

### 01/25 | Final CRA Rules for Small Banks
- **Instructor:** Steffani Jenkins, CRA Liaison & Business Development Officer
- **Company:** CRA Partners

### 01/31 | Investing in the Mission-Driven Bank Fund for CRA Credit
- **Instructor:** Paul M. Welsh, CFA, Head of Private Equity, Portfolio Manager; Craig Cimoroni, Director, Business Development and Investor Relations; Krystal Langholz, Director, Strateg
- **Company:** Elizabeth Park Capital Management and Calvert Impact

## FEBRUARY

### 02/01 | Every Employee is Responsible for Relationship Growth
- **Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President
- **Company:** Cross Financial

### 02/06 | New Considerations for the New Year
- **Instructor:** Greyson Tuck, Attorney
- **Company:** Gerrish Smith Tuck
02/13 | IRA Contributions and Tax Time  
**Instructor:** Professionals from Ascensus  
**Company:** Ascensus

02/14 | Coming Soon!  
**Instructor:** Doc Bodine, Managing Director  
**Company:** Gerrish Smith Tuck

02/15 | Annual Regulatory Training Requirements for Seasoned Bankers (2024)  
**Instructor:** Jenny Forschen, Education Content & Compliance Specialist  
**Company:** ICBA

02/15 | Overview of the CRA Final Rule for Bank Directors  
**Instructor:** Steffani Jenkins, CRA Liaison & Business Development Officer  
**Company:** CRA Partners

02/22 | Assessing and Working with Client Forecasts  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

02/27 | Commercial and Industrial (C&I) Lending in Today's Competitive Market (2024)  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

02/28 | P2P Doesn't Have to Mean Faster Fraud  
**Instructor:** Michele Barlow, Senior Vice President  
**Company:** Macha

02/29 | Banking Law 101  
**Instructor:** Carleton Goss, Counsel  
**Company:** Hunton Andrews Kruth

**MARCH**

03/05 | Mentoring Relationships - How Having a Mentor and Being a Mentor Helps You Succeed in Your Career  
**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

03/06 | Q1: Regulatory Compliance Updates (2024)  
**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist  
**Company:** ICBA
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/12</td>
<td>IRA Distributions</td>
<td>Professionals from Ascensus</td>
<td>Ascensus</td>
</tr>
<tr>
<td>03/26</td>
<td>Credit Risk Hot Topics</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management, LLC</td>
</tr>
<tr>
<td>03/27</td>
<td>Is it Worth the Risk? Fundamentals of Payments Risk</td>
<td>Michele Barlow, Senior Vice President</td>
<td>Macha</td>
</tr>
<tr>
<td><strong>APRIL</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04/09</td>
<td>IRA Reporting Requirements</td>
<td>Professionals from Ascensus</td>
<td>Ascensus</td>
</tr>
<tr>
<td>04/11</td>
<td>Cash to Cash and Cash Cycle, Assessing Managements Effectiveness and Getting to the Right Line of Credit Amount</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management, LLC</td>
</tr>
<tr>
<td>04/17</td>
<td>Deposit Regulations Best Practices</td>
<td>Kristen Ritter, Compliance Engagement Leader</td>
<td>TIB Solutions</td>
</tr>
<tr>
<td>04/23</td>
<td>Coming Soon!</td>
<td>Doc Bodine, Managing Director</td>
<td>Gerrish Smith Tuck</td>
</tr>
<tr>
<td>04/24</td>
<td>Customer Experience Management - Lead it Or Lose It</td>
<td>Tom Hershberger, CEO and Kyle Hershberger, President</td>
<td>Cross Financial</td>
</tr>
<tr>
<td>04/30</td>
<td>Coming Soon!</td>
<td>Greyson Tuck, Attorney</td>
<td>Gerrish Smith Tuck</td>
</tr>
</tbody>
</table>
### MAY

**05/09 | Presenting with Confidence – for Leaders**  
**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

**05/14 | IRA Transfers & Rollovers**  
**Instructor:** Professionals from Ascensus  
**Company:** Ascensus

**05/23 | Bring YOUR Shoes – How to Lead by Maximizing Talent**  
**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

**05/30 | Basics of Agriculture Lending**  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

### JUNE

**06/03 | Q2: Regulatory Compliance Updates (2024)**  
**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist  
**Company:** ICBA

**06/04 | Five Cultural Changes that Must Become Business as Usual**  
**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial

**06/05 | Key Ratio Analysis, Getting Beyond the Numbers**  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

**06/06 | The Business Banking Blues: Non-Consumer Exception Handling**  
**Instructor:** Michele Barlow, Senior Vice President  
**Company:** Macha

**06/11 | Early Identification of Distressed Credit Relationships**  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

**06/12 | IRAs: Is Your Program in Compliance**  
**Instructor:** Professionals from Ascensus  
**Company:** Ascensus
06/18 | Brokered Deposits and Core Funding  
**Instructor:** Marysia Laskowski, Associate  
**Company:** Hunton Andrews Kurth

06/25 | Coming Soon!  
**Instructor:** Doc Bodine, Managing Director  
**Company:** Gerrish Smith Tuck

**JULY**

07/09 | Action Plans for Troubled Credit  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

07/18 | Creating the Right Enterprise Risk Management (ERM) Program for YOUR Community Bank  
**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

07/23 | The Art of Setting ACH Exposure Limits  
**Instructor:** Michele Barlow, Senior Vice President  
**Company:** Macha

07/25 | Characteristics of Strong Risk Assessments and Tools to Monitor and Report Results  
**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

07/30 | Strategic Planning for Financial Institutions – It’s All about Your Strategy!  
**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

**AUGUST**

08/06 | Money Saving, Money Making Marketing Ideas  
**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial

08/20 | Coming Soon!  
**Instructor:** Greyson Tuck, Attorney  
**Company:** Gerrish Smith Tuck

08/21 | Lending Compliance Update  
**Instructor:** Kristen Ritter, Compliance Engagement Leader  
**Company:** TIB Solutions
## Three Key Risk Assessments in Your ERM Program – ERM, IT, and Internal Controls

**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

### SEPTEMBER

**09/04 | Q3: Regulatory Compliance Updates (2024)**  
**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist  
**Company:** ICBA

**09/10 | Coming Soon!**  
**Instructor:** Doc Bodine, Managing Director  
**Company:** Gerrish Smith Tuck

### OCTOBER

**10/03 | Matching Customer Journey Maps with your Brand Expectations**  
**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial

**10/10 | You Are the Future of Banking: Making Connections throughout Your Journey is Key to Your Success**  
**Instructor:** Marci Malzhan, President & Founder  
**Company:** Malzhan Strategic

**10/16 | Basics of Cash Flow**  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

**10/22 | Possible or Probable? How to Assess the Risk**  
**Instructor:** Michele Barlow, Senior Vice President  
**Company:** Macha

### NOVEMBER

**11/13 | Coming Soon!**  
**Instructor:** Greyson Tuck, Attorney  
**Company:** Gerrish Smith Tuck

**11/14 | Best Practices for Loan Processing**  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC
11/20 | BSA Hot Topics

Instructor: Kristen Ritter, Compliance Engagement Leader
Company: TIB Solutions

DECEMBER

12/5 | Q4: Regulatory Compliance Updates (2024)

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education Content & Compliance Specialist
Company: ICBA
# 2023 Webinar Listing

## Table of Contents

<table>
<thead>
<tr>
<th>Month</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>10</td>
</tr>
<tr>
<td>February</td>
<td>10</td>
</tr>
<tr>
<td>March</td>
<td>11</td>
</tr>
<tr>
<td>April</td>
<td>12</td>
</tr>
<tr>
<td>May</td>
<td>13</td>
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<td>June</td>
<td>13</td>
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<td>July</td>
<td>14</td>
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<tr>
<td>August</td>
<td>15</td>
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<tr>
<td>September</td>
<td>16</td>
</tr>
<tr>
<td>October</td>
<td>17</td>
</tr>
<tr>
<td>November</td>
<td>18</td>
</tr>
<tr>
<td>December</td>
<td>19</td>
</tr>
</tbody>
</table>
JANUARY

01/12 | Basics of Banking, Overview, What We Do!
Instructor: Brad Stevens, President
Company: Stevens Risk Management

01/17 | The Fed Springs a Liquidity Trap: What Banks Should Do Now
Instructor: Peter Weinstock, Partner; Jason Rader, National Industry Leader; and Dan Stimpson, Broker
Company: Hunton Andrews Kurth; Forvis; Stifel

01/19 | Robbery Awareness
Instructor: Barry Thompson, Speaker and Consultant
Company: Thompson Consulting Group

01/24 | Digital Transformation Demystified Series - Part 1: Digital Transformation 101
Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI
Company: Wipfli

01/25 | Introduction to Commercial Lending
Instructor: Brad Stevens, President
Company: Stevens Risk Management, LLC

01/26 | Digital Transformation Demystified Series - Part 2: Digital Transformation (Inside and Outside the Bank)
Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI
Company: Wipfli

01/31 | Digital Transformation Demystified Series - Part 3: Building or Perfecting a Digital Transformation Plan
Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI
Company: Wipfli

FEBRUARY

02/01 | C&I Lending in Today's Market, What You Need to Know, How to Set Yourself Apart
Instructor: Brad Stevens, President
Company: Stevens Risk Management, LLC

02/02 | Digital Transformation Demystified Series - Part 4: Working with Digital Transformation Partners
Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI
Company: Wipfli
**2023**

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>02/07</td>
<td>A Summary of the Newest UCC Provisions Related to Digital Assets that are (Possibly) Coming to Your State</td>
<td>Greyson Tuck, Attorney and Consultant</td>
<td>Gerrish Smith Tuck, PC</td>
</tr>
<tr>
<td>02/09</td>
<td>FedNow Service Overview</td>
<td>Kristen Ritter, Compliance Leader Engagement</td>
<td>TIB</td>
</tr>
<tr>
<td>02/15</td>
<td>Elder Fraud</td>
<td>Barry Thompson, Speaker and Consultant</td>
<td>Thompson Consulting Group</td>
</tr>
<tr>
<td>02/16</td>
<td>Regulatory Hot Topics</td>
<td>Carleton Goss, Counsel</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>02/28</td>
<td>Capital Planning, Capital Alternatives and Uses of Capital</td>
<td>Jacque Kruppa, Counsel</td>
<td>Hunton Andrews Kurth</td>
</tr>
</tbody>
</table>

**MARCH**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/01</td>
<td>Q1 ICBA Community Bank Briefing</td>
<td>ICBA</td>
<td>ICBA</td>
</tr>
<tr>
<td>03/07</td>
<td>Community Bank Guide to Reg. O</td>
<td>Cliston &quot;Doc&quot; Bodine III, Managing Director</td>
<td>Gerrish Smith Tuck, PC</td>
</tr>
<tr>
<td>03/07</td>
<td>Q1: Regulatory Compliance Updates</td>
<td>Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content &amp; Compliance Specialist</td>
<td>ICBA</td>
</tr>
<tr>
<td>03/23</td>
<td>Supreme Court Update: What Happened in 2022 and What’s on the Horizon for 2023</td>
<td>Mike Friedman, Principal and Eileen Keefe, Principal</td>
<td>Jackson Lewis, PC</td>
</tr>
</tbody>
</table>

Updated 12/28/2023
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/28</td>
<td>SECURE 2.0</td>
<td>Jonathan Yahn, Senior Attorney</td>
<td>Ascensus</td>
</tr>
<tr>
<td>03/30</td>
<td>Building a Culture that Develops Future Leaders</td>
<td>Tom Hershberger, CEO and Kyle Hershberger, President</td>
<td>Cross Financial</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>APRIL</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04/04</td>
<td>2023 Legislative Update</td>
<td>Agatha Schmidt, Consultant and Steve Bontjes, Consultant</td>
<td>Ascensus</td>
</tr>
<tr>
<td>04/13</td>
<td>A Detailed Look at Share Repurchase Transactions</td>
<td>Greyson Tuck, Attorney and Consultant</td>
<td>Gerrish Smith Tuck, PC</td>
</tr>
<tr>
<td>04/18</td>
<td>Negotiation Competence for Leaders in the Workplace</td>
<td>Marci Malzahn, President and Founder</td>
<td>Malzahn Strategic</td>
</tr>
<tr>
<td>04/19</td>
<td>Fintech/Third Party Risk Management</td>
<td>Heather Eastep, Partner</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>04/20</td>
<td>Key Risks in Agriculture Lending</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management, LLC</td>
</tr>
<tr>
<td>04/25</td>
<td>Annual Regulatory Training Requirements for Seasoned Bankers</td>
<td>Jenny Forschen, Education Content &amp; Compliance Specialist</td>
<td>ICBA</td>
</tr>
<tr>
<td>04/27</td>
<td>Effective Strategic Planning for Community Banks</td>
<td>Clston &quot;Doc&quot; Bodine III, Managing Director</td>
<td>Gerrish Smith Tuck, PC</td>
</tr>
</tbody>
</table>
### MAY

**05/02 | Commercial Real Estate Lending, Understanding the Market, the Numbers and Beyond.**  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC

**05/04 | Manage Your Core Assets… Relationships, Teams, Brand**  
**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial

**05/10 | Reg-E Overview**  
**Instructor:** Kristen Ritter, Compliance Leader Engagement  
**Company:** TIB

**05/11 | Creating the Right ERM Program for YOUR Community Bank**  
**Instructor:** Marci Malzahn, President and Founder  
**Company:** Malzahn Strategic

**05/16 | Brokered Deposits and Core Funding**  
**Instructor:** Marysia Laskowski, Associate  
**Company:** Hunton Andrews Kurth

**05/17 | Managing the Three Rs of the Post-COVID-19 Workforce: The Great Resignation, Retention, and a Possible Recession**  
**Instructor:** Stephanie Peet, Principal and Dan Blanchard, Associate  
**Company:** Jackson Lewis, PC

**05/18 | IRA Fundamentals**  
**Instructor:** Ben Maas, Senior Training Consultant  
**Company:** Ascensus

### JUNE

**06/05 | Q2: Regulatory Compliance Updates**  
**Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content & Compliance Specialist  
**Company:** ICBA

**06/06 | Succession Planning for Your Community Bank’s Future (and Survival)**  
**Instructor:** Cliston "Doc" Bodine III, Managing Director  
**Company:** Gerrish Smith Tuck, PC

**06/07 | The Active Shooter**  
**Instructor:** Branch Walton, Speaker and Author  
**Company:** Thompson Consulting Group

Updated 12/28/2023
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>06/07</td>
<td>Understanding Your Bank Financial Statements and CAMELS Ratings</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management, LLC</td>
</tr>
<tr>
<td>06/14</td>
<td>Q2 ICBA Community Bank Briefing</td>
<td>ICBA</td>
<td>ICBA</td>
</tr>
<tr>
<td>06/15</td>
<td>Effective Marketing in a World Driven by Technology and Compliance</td>
<td>Tom Hershberger, CEO and Kyle Hershberger, President</td>
<td>Cross Financial</td>
</tr>
<tr>
<td>06/20</td>
<td>Vendor Management - How Model Risk Fits In</td>
<td>Marci Malzahn, President and Founder</td>
<td>Malzahn Strategic</td>
</tr>
<tr>
<td>06/21</td>
<td>Regulatory Hot Buttons</td>
<td>Heather Eastep, Partner</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>06/22</td>
<td>CAMELS, Understanding How Your Bank Is Measured</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management, LLC</td>
</tr>
<tr>
<td>06/27</td>
<td>Solutions for Digital Advertising Compliance Challenges</td>
<td>Rhonda Handy, Vice President Risk and Compliance</td>
<td>Mills Marketing</td>
</tr>
<tr>
<td>06/28</td>
<td>HSA Fundamentals</td>
<td>Stacy Torkelson, Consultant</td>
<td>Ascensus</td>
</tr>
</tbody>
</table>

**JULY**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>07/11</td>
<td>Personal and Business Tax Return Analysis, Tracing the Numbers and the Forms</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management, LLC</td>
</tr>
<tr>
<td>07/12</td>
<td>Third Party Risk, Including Fintech Relationships</td>
<td>Heather Eastep, Partner</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>07/13</td>
<td>Fair Banking and How it Affects Marketing</td>
<td>Rhonda Handy, Vice President Risk and Compliance</td>
<td>Mills Marketing</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td>Instructor</td>
<td>Company</td>
</tr>
<tr>
<td>----------</td>
<td>----------------------------------------------------------------------</td>
<td>-------------------------------------------------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td>07/19</td>
<td>Domestic Violence and Work Environment</td>
<td>Branch Walton, Speaker and Author</td>
<td>Thompson Consulting Group</td>
</tr>
<tr>
<td>07/20</td>
<td>Utilizing Market Research for Marketing and Advertising Community Banking</td>
<td>Cleve Corlett, PhD - Brand Planning; Joy Levin, MBA, Founder - Brand Planning; ICBA Marcom Staff</td>
<td>Brand Planning and ICBA Marcom Staff</td>
</tr>
<tr>
<td>07/25</td>
<td>Community Bank Expense Practices (What to Do and What Not to Do)</td>
<td>Cliston &quot;Doc&quot; Bodine III, Managing Director</td>
<td>Gerrish Smith Tuck</td>
</tr>
<tr>
<td>07/26</td>
<td>Maintaining Your CECL Model</td>
<td>Chase Ogden, Quantitative Consultant and Mike Guglielmo, Managing Director</td>
<td>Darling Consulting Group</td>
</tr>
<tr>
<td>07/27</td>
<td>Integrating Your Business Continuity Management into Your Enterprise Risk Management Program</td>
<td>Marci Malzahn, President and Founder</td>
<td>Malzahn Strategic</td>
</tr>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AUGUST</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>08/03</td>
<td>Corporate Governance for Banks and Bank Holding Companies</td>
<td>Nate Jones, Associate</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>08/09</td>
<td>Internal Fraud: A Look at the Thieves from Within</td>
<td>Barry Thompson, Speaker and Consultant</td>
<td>Thompson Consulting Group</td>
</tr>
<tr>
<td>08/10</td>
<td>Tax Return Analysis, A Global Perspective</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management, LLC</td>
</tr>
<tr>
<td>08/15</td>
<td>Strategies for Succession Planning and Talent Management</td>
<td>Marci Malzahn, President</td>
<td>Malzahn Strategic</td>
</tr>
</tbody>
</table>
08/16 | HSAs: Top 10 Wrap-Up (2023 Edition)
Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst
Company: Ascensus

08/22 | The Thin Line Between Running and Ruining a Bank
Instructor: Greyson Tuck, Attorney and Consultant
Company: Gerrish Smith Tuck

08/23 | Customer Due Diligence Best Practices
Instructor: Kristen Ritter, Compliance Leader Engagement
Company: TIB

08/24 | Community Development Services and Loans
Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer
Company: CRA Partners

08/30 | Liquidity Risk: Leading Practices in Stress Testing, Assumption Support, and Backtesting
Instructor: Mike Guglielmo, Managing Director and Tim Daniels, Senior Risk Management Consultant
Company: Darling Consulting Group

SEPTEMBER

09/07 | Q3: Regulatory Compliance Updates
Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content & Compliance Specialist
Company: ICBA

09/13 | Handbooks: What you Need to Have, Add, or Change
Instructor: Mike Hekle, Principal
Company: Jackson Lewis, PC

09/14 | If You Don’t Build Trust, You Won’t Build a Relationship
Instructor: Tom Hershberger, CEO and Kyle Hershberger, President
Company: Cross Financial

09/19 | What Comes Next in “This” Recession? Lessons in Credit and Risk Management
Instructor: Justin Bakst, Managing Director and John Demeritt, Managing Director
Company: Darling Consulting Group

09/20 | Treasury Management: A Powerful Tool to Increase Deposits and Fee Income
Instructor: Marci Malzahn, President and Founder
Company: Malzahn Strategic
09/26 | Cannabis in Banking

Instructor: Heather Eastep, Partner
Company: Hunton Andrews Kurth

09/27 | Q3 ICBA Community Bank Briefing

Instructor: ICBA
Company: ICBA

09/28 | Cash to Cash and Cash Cycle, Assessing Managements Effectiveness and Getting to the Right Line of Credit Amount

Instructor: Brad Stevens, President
Company: Stevens Risk Management, LLC

OCTOBER

10/03 | Measuring and Managing Liquidity

Instructor: Keri Cooks, Managing Director
Company: Darling Consulting Group

10/11 | Marketing to Millennials

Instructor: Austin Bader, Director of Digital Strategy; Ellen Carlton, Director of Strategy; Rob Birgfeld, EVP Chief Marketing Officer
Company: Spurrier Group; Tilt Creative & Production; ICBA MarCom

10/12 | CRA Strategies

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer
Company: CRA Partners

10/17 | Key Ratio Analysis, Getting Beyond the Numbers

Instructor: Brad Stevens, President
Company: Stevens Risk Management, LLC

10/24 | AI Demystified: 101

Instructor: Saroop Bharwani, Founder and CEO
Company: Senso.ai

10/25 | BSA/AML Model Evolution in a Rapidly Changing World: How Recent Changes in Technology and Current Events Are Affecting Our BSA/AML Programs

Instructor: Sam Chen, Quantitative Consultant and Deborah Gordon, Quantitative Consultant
Company: Darling Consulting Group

10/26 | Back It Up! ACH for Operations

Instructor: Michele Barlow, Senior Vice President
Company: MACHA

Updated 12/28/2023
10/26 | AI Use Cases: How Banks Are Putting AI to Work  
**Instructor:** Carson Lappetito, President; Jesse Honigberg, EVP of Products and Platforms; Lars Frey, Director of Business Intelligence  
**Company:** Sunwest Bank; Customers Bank; Queensborough National Bank & Trust Company

10/30 | Mission Driven Bank Fund for MDIs and CDFIs  
**Instructor:** Paul M. Welsh, CFA, Head of Private Equity, Portfolio Manager; Krystal Langholz, Director, Strategy  
**Company:** Elizabeth Park Capital Management; Calvert Impact

10/31 | Demystifying AI: Regulatory Environment  
**Instructor:** Steven Estep, Assistant Vice President, Operational Risk; Mickey Marshall, Assistant Vice President and Regulatory Counsel  
**Company:** ICBA

NOVEMBER

11/08 | Credit Risk: CECL, Stress Testing, and Where We Go from Here  
**Instructor:** Sam Chen, Quantitative Consultant and Joe Montalbano, Quantitative Consultant  
**Company:** Darling Consulting Group

11/09 | Protection of Confidential Proprietary Business Information  
**Instructor:** Jackson E. Biesecker, Associate  
**Company:** Jackson Lewis, PC

11/14 | Balance Sheets for Bank Marketers  
**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial

11/15 | Strategic Planning for Your Community Bank - It's All About Your Strategy!  
**Instructor:** Marci Malzahn, President and Founder  
**Company:** Malzahn Strategic

11/16 | ICBA Community Bank Briefing: Discussion of Community Reinvestment Act - Final Rule  
**Instructor:** Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Mickey Marshall, AVP Regulatory Counsel  
**Company:** ICBA

11/29 | BSA Hot Topics  
**Instructor:** Kristen Ritter, Compliance Leader Engagement  
**Company:** TIB

11/30 | Improving Your Credit Write Ups, Analyzing and Targeting Your Approach to Explain the Risk  
**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management, LLC
### DECEMBER

**12/5 | Capital Strategies for the Current Environment**
- **Instructor:** Greyson Tuck, Attorney and Consultant
- **Company:** Gerrish Smith Tuck

**12/5 | Q4: Regulatory Compliance Updates**
- **Instructor:** Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education Content & Compliance Specialist
- **Company:** ICBA

**12/7 | Improving Your Credit Committee Presentations, Effective Communication of the Risk**
- **Instructor:** Brad Stevens, President
- **Company:** Stevens Risk Management, LLC

**12/12 | Protect Yourself-The Proper Handling of Government Reclamations & Garnishments**
- **Instructor:** Michele Barlow, Senior Vice President
- **Company:** MACHA

**12/13 | Q4 ICBA Community Bank Briefing**
- **Instructor:** ICBA
- **Company:** ICBA
# 2022 Webinar Listing

## Table of Contents

<table>
<thead>
<tr>
<th>Month</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>21</td>
</tr>
<tr>
<td>February</td>
<td>21</td>
</tr>
<tr>
<td>March</td>
<td>21</td>
</tr>
<tr>
<td>April</td>
<td>22</td>
</tr>
<tr>
<td>May</td>
<td>22</td>
</tr>
<tr>
<td>June</td>
<td>23</td>
</tr>
<tr>
<td>July</td>
<td>23</td>
</tr>
<tr>
<td>August</td>
<td>24</td>
</tr>
<tr>
<td>September</td>
<td>25</td>
</tr>
<tr>
<td>October</td>
<td>25</td>
</tr>
<tr>
<td>November</td>
<td>26</td>
</tr>
<tr>
<td>December</td>
<td>27</td>
</tr>
</tbody>
</table>

Updated 12/28/2023
## JANUARY

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>01/05</td>
<td>Basics of Banking: An Overview</td>
<td>David Osburn, Founder and Managing Member</td>
<td>Osburn &amp; Associates</td>
</tr>
</tbody>
</table>

## FEBRUARY

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>02/08</td>
<td>Basic Personal &amp; Business Tax Return Analysis</td>
<td>David Osburn, Founder and Managing Member</td>
<td>Osburn &amp; Associates</td>
</tr>
<tr>
<td>02/15</td>
<td>Credit Risk Basics</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management</td>
</tr>
<tr>
<td>02/17</td>
<td>UCA Cash Flow Management</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management</td>
</tr>
</tbody>
</table>

## MARCH

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/14</td>
<td>Introduction to Consumer Lending</td>
<td>David Osburn, Founder and Managing Member</td>
<td>Osburn &amp; Associates</td>
</tr>
<tr>
<td>03/23</td>
<td>Compliance Update 2022 - Part 1</td>
<td>Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader</td>
<td>TIB Consulting Solutions</td>
</tr>
<tr>
<td>03/17</td>
<td>Agriculture Lending Risks</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management</td>
</tr>
<tr>
<td>03/29</td>
<td>BaaS, Online Lending &amp; Digital Banking</td>
<td>Peter Weinstock, Partner and Heather Eastep, Partner</td>
<td>Hunton Andrews Kurth</td>
</tr>
</tbody>
</table>
### APRIL

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>04/05</td>
<td>Introduction to Commercial Lending</td>
<td>David Osburn, Founder and Managing Member</td>
<td>Osburn &amp; Associates</td>
</tr>
<tr>
<td>04/12</td>
<td>Maintaining Organizational Relevancy: A Guide to Compliance Issues for Community Bank Directors</td>
<td>Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader</td>
<td>TIB Consulting Solutions</td>
</tr>
<tr>
<td>04/26</td>
<td>A TCPA Primer – Everything Banks Should Know to Market Compliantly</td>
<td>Abby Lyle, Counsel and Aliza Malouf, Associate</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>04/27</td>
<td>Financial Institution Security Update</td>
<td>Barry Thompson, Speaker and Consultant</td>
<td>Thompson Consulting Group</td>
</tr>
</tbody>
</table>

### MAY

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>05/03</td>
<td>Creating the Right ERM Program for YOUR Community Bank</td>
<td>Marci Malzahn, President and Founder</td>
<td>Malzahn Strategic</td>
</tr>
<tr>
<td>05/04</td>
<td>Maintaining Organizational Relevancy: Avoiding Common Mistakes in Community Bank M&amp;A</td>
<td>Philip Smith, President</td>
<td>Gerrish Smith Tuck</td>
</tr>
<tr>
<td>05/12</td>
<td>BSA Update 2022 - Part 1</td>
<td>Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader</td>
<td>TIB Consulting Solutions</td>
</tr>
<tr>
<td>05/17</td>
<td>Business Law Basics and Lender Liability</td>
<td>David Osburn, Founder and Managing Member</td>
<td>Osburn &amp; Associates</td>
</tr>
<tr>
<td>05/26</td>
<td>ESG Perspectives - What your Bank Can Do</td>
<td>Heather Eastep, Partner and Nate Jones, Associate</td>
<td>Hunton Andrews Kurth</td>
</tr>
</tbody>
</table>
### JUNE

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>06/07</td>
<td>Stress Testing, AOCI, Concentration Issues and What's Now Driving Capital Plans and Raises</td>
<td>Peter Weinstock, Partner and Jacque Kruppa, Counsel</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>06/09</td>
<td>Negotiation Competence for Leaders in the Workplace</td>
<td>Marci Malzahn, President and Founder</td>
<td>Malzahn Strategic</td>
</tr>
<tr>
<td>06/09</td>
<td>Working with Troubled Credit</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management</td>
</tr>
<tr>
<td>06/14</td>
<td>Key Ratio Analysis: Calculating and Interpreting the Numbers Correctly!</td>
<td>David Osburn, Founder and Managing Member</td>
<td>Osburn &amp; Associates</td>
</tr>
<tr>
<td>06/15</td>
<td>Maintaining Organizational Relevancy: Understanding Financial Issues in M&amp;A Transactions</td>
<td>Greyson Tuck, Attorney and Consultant</td>
<td>Gerrish Smith Tuck</td>
</tr>
<tr>
<td>06/16</td>
<td>U.S. Fintech Landscape (Business, Legal and Regulatory Issues)</td>
<td>Erin Fonte, Partner and Rachael Craven, Counsel</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>06/21</td>
<td>Maintaining Organizational Relevancy: Ensuring Regulatory Compliance for Intercorporate Transactions</td>
<td>Cliston &quot;Doc&quot; Bodine III, Managing Director</td>
<td>Gerrish Smith Tuck</td>
</tr>
<tr>
<td>06/22</td>
<td>Check Fraud 2022</td>
<td>Greg Benson, Managing Director and CEO</td>
<td>Thompson Consulting</td>
</tr>
</tbody>
</table>

### JULY

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Instructor</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>07/12</td>
<td>Maintaining Organizational Relevancy: Liquidity Strategies for Illiquid Community Bank Stocks</td>
<td>Greyson Tuck, Attorney and Consultant</td>
<td>Gerrish Smith Tuck</td>
</tr>
<tr>
<td>07/13</td>
<td>Financial Crime-Part 1</td>
<td>Branch Walton, Speaker and Author</td>
<td>Thompson Consulting Group</td>
</tr>
<tr>
<td>Date</td>
<td>Event Title</td>
<td>Instructor</td>
<td>Company</td>
</tr>
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</tr>
<tr>
<td>07/19</td>
<td>Commercial and Industrial (C&amp;I) Lending in Today’s Competitive Market</td>
<td>David Osburn, Founder and Managing Member</td>
<td>Osburn &amp; Associates</td>
</tr>
<tr>
<td>07/20</td>
<td>Financial Crime-Part 2</td>
<td>Branch Walton, Speaker and Author</td>
<td>Thompson Consulting Group</td>
</tr>
<tr>
<td>07/21</td>
<td>Regulation E – All Clear or Clear as Mud?</td>
<td>Abby Lyle, Counsel and Aliza Malouf, Associate</td>
<td>Hunton Andrews Kurth</td>
</tr>
<tr>
<td>07/28</td>
<td>Financial Crime-Part 3</td>
<td>Branch Walton, Speaker and Author</td>
<td>Thompson Consulting Group</td>
</tr>
<tr>
<td>07/28</td>
<td>Integrating Your Business Continuity Management into Your Enterprise Risk Management Program</td>
<td>Marci Malzahn, President and Founder</td>
<td>Malzahn Strategic</td>
</tr>
<tr>
<td>AUGUST</td>
<td>Compliance Update 2022 - Part 2</td>
<td>Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader</td>
<td>TIB Consulting Solutions</td>
</tr>
<tr>
<td>08/10</td>
<td>Maintaining Organizational Relevancy: New Ideas for Your Old Strategic Plan</td>
<td>Philip Smith, President</td>
<td>Gerrish Smith Tuck</td>
</tr>
<tr>
<td>08/11</td>
<td>Tax Return Analysis</td>
<td>Brad Stevens, President</td>
<td>Stevens Risk Management</td>
</tr>
<tr>
<td>08/18</td>
<td>Inflation: Does it Matter to Community Banks</td>
<td>Jim Reber, President and CEO</td>
<td>ICBA Securities</td>
</tr>
<tr>
<td>08/25</td>
<td>Strategies for Succession Planning and Talent Management 2022</td>
<td>Marci Malzahn, President and Founder</td>
<td>Malzahn Strategic</td>
</tr>
</tbody>
</table>
08/30 | Commercial Real Estate (CRE) Lending in Today’s Economy

**Instructor:** David Osburn, Founder and Managing Member  
**Company:** Osburn & Associates

08/31 | Maintaining Organizational Relevancy: Implementing Appropriate Compensation Practices for Community Banks

**Instructor:** Cliston "Doc" Bodine III, Managing Director  
**Company:** Gerrish Smith Tuck

### SEPTEMBER

09/13 | Taking an Entrepreneurial Approach to Running Your Bank (An Executive Briefing for Your C-Suite)

**Instructor:** Ray Adler, CEO  
**Company:** BTI Growth Advisors

09/14 | Banking Crypto

**Instructor:** Heather Eastep, Partner and Carl Goss, Counsel  
**Company:** Hunton Andrews Kurth

09/20 | How to Craft an Effective Commercial Loan Write-Up

**Instructor:** David Osburn, Founder and Managing Member  
**Company:** Osburn & Associates

09/20 | Treasury Management: A Powerful Tool to Increase Deposits and Fee Income

**Instructor:** Marci Malzahn, President and Founder  
**Company:** Malzahn Strategic

09/22 | Robbery Awareness 2022

**Instructor:** Barry Thompson, Speaker and Consultant  
**Company:** Thompson Consulting Group

### OCTOBER

10/05 | Loan Committee Presentation Skill Training

**Instructor:** David Osburn, Founder and Managing Member  
**Company:** Osburn & Associates

10/12 | The Best Data Management Philosophy Is ‘Use What You Have’

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial

10/13 | Fourth Quarter Playbook: Strategies for 2022

**Instructor:** Jim Reber, President and CEO  
**Company:** ICBA Securities
10/18 | Maintaining Organizational Relevancy: Key Insurance Issues for Community Banks

**Instructor:** Cliston "Doc" Bodine III, Managing Director  
**Company:** Gerrish Smith Tuck

10/20 | Credit Risk in Commercial Real Estate

**Instructor:** Brad Stevens, President  
**Company:** Stevens Risk Management

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**NOVEMBER**

11/01 | BSA Update 2022 - Part 2

**Instructor:** Kristen, First Vice President/Engagement Leader; Clint, First Vice President/Compliance Engagement Leader  
**Company:** TIB Consulting Solutions

11/17 | Maintaining Organizational Relevancy Properly Responding to an Unanticipated Compliance Emergency

**Instructor:** Greyson Tuck, Attorney and Consultant  
**Company:** Gerrish Smith Tuck

11/08 | Advanced Financial Statement and Cash Flow Analysis

**Instructor:** David Osburn, Founder and Managing Member  
**Company:** Osburn & Associates

11/09 | Six Keys to Effective Commercial Business Development

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial

11/10 | Corporate Governance

**Instructor:** Nate Jones, Associate  
**Company:** Hunton Andrews Kurth

11/16 | Charter Conversions

**Instructor:** Carl Goss, Counsel  
**Company:** Hunton Andrews Kurth

11/29 | Strategic Planning for FI - It's All About Your Strategy

**Instructor:** Marci Malzahn, President and Founder  
**Company:** Malzahn Strategic

11/30 | Converting Customer Satisfaction into Customer Loyalty

**Instructor:** Tom Hershberger, CEO and Kyle Hershberger, President  
**Company:** Cross Financial
12/06 | Maintaining Organizational Relevancy: Properly Preparing for a Community Bank Acquisition  
**Instructor:** Greyson Tuck, Attorney and Consultant  
**Company:** Gerrish Smith Tuck

12/13 | Advanced Tax Return Analysis  
**Instructor:** David Osburn, Founder and Managing Member  
**Company:** Osburn & Associates