

CORPORATE REWARDS



ICBA is pleased to announce a new opportunity for industry solution providers who capitalize on all ICBA has to offer and desire even greater exposure! The Corporate Rewards Program is designed to thank our most loyal customers and provide the highest level of visibility and exposure to the community bank marketplace. Companies providing solutions to community banks that meet the following criteria can be part of this special marketing program.

To qualify for Corporate Rewards, companies must participate in the following for 2011:

- ICBA Corporate Associate Membership at the SELECT level
- Exhibit at ICBA's National Convention & Techworld in San Diego
- Advertise at least 6x in ICBA Independent Banker magazine
- Sponsor at ICBA's National Convention & Techworld in San Diego

Elite Corporate Rewards* Benefits:

Companies that qualify for the Corporate Rewards Program will automatically receive the following additional exposure (but not limited to) as part of their package:

- Ad on ICBA's Website
- 50-word promotional blurb with hyperlink in *ICBA Member Access*
- Eligibility to participate in ICBA's Vendor Advisory Panel
- Special ad spread in *ICBA Independent Banker* magazine and online
- Opportunity to include literature in ICBA meeting registration bags throughout the year
- 15% discount on three or more electronic advertisements
- \$500 discount on an IB Magazine Webinar
- Opportunity to send one Mobile App Text Alert during ICBA's Convention

Benefits valued at over \$20,000

Exclusive, high-visibility opportunities will also be made available and sold only to Corporate Rewards participants including:

- Insert in polybag over Convention Issue
- Sponsor the ICBA Community Bank Service Awards
- Exhibit in Virtual Trade Show

For more information, contact Rachael Solomon at (612) 336-9284 or Rachael@icbabanks.org.

*Corporate Rewards benefits are subject to change without notice. Participation in the Program does not imply endorsement by ICBA.

