

“Go Local” Sample Tweets and Facebook Updates

Type	Post
Twitter	Do you like the idea of owning a bank? Move your money to a mutual community bank. Locate one at www.icba.org/locate #BankLocal #GoLocal
Facebook	Trivia: Approximately how many employees do community banks employ? Answer: Over 650,000! Community banks create jobs on Main Street! Find one at www.icba.org/locate .
Facebook	Trivia: Approximately how many local community bank branches exist in the US? Answer: Over 50,000, they exist where you work, live and play and are convenient in every community. Find one at www.icba.org/locate .
Twitter	Over 50K locations across the nation, cmmnty bnks are open on Sat. & convenient in every cmmnty. www.icba.org/locate #BankLocal #GoLocal
Twitter	No membership requirements, nothing to join. Move your money to a community bank today www.icba.org/locate #BankLocal #GoLocal
Facebook	Community banks are like any other main street entrepreneurial business, they support their community by investing and lending to other main street businesses. 65% of all small business loans under \$1M come from a hometown community bank! Support Main Street, find a community bank in your hometown www.icba.org/locate
Twitter	Live anywhere, work anywhere, worship anywhere-community banks are open to everyone. Find one today www.icba.org/locate #BankLocal #GoLocal
Twitter	Cmmnty bnks pay taxes & support your local & our national economy. Move from mega and find your cmmnty bnk www.icba.org/locate #BankLocal #GoLocal
Twitter	You're more than a number at your hometown community bank. Move from mega and find your community bank www.icba.org/locate #BankLocal #GoLocal
Twitter	You don't need to be related to someone to open an account at a cmmnty bnk! Move to a cmmnty bnk. www.icba.org/locate #BankLocal #GoLocal
Twitter	Great rates, solid service & they support the local econ by paying taxes. Cmmnty bnks are Main Street www.icba.org/locate #BankLocal #GoLocal
Twitter	Hours & locations to serve the cmmnty whether you're @ work or home. Make the move to a cmmnty bnk! www.icba.org/locate #BankLocal #GoLocal